

THE AFRICA SAFARI CO LLC

Privacy Policy

Last Updated: July 2026

At **The Africa Safari Co LLC** ("The Africa Safari Co," "we," "our," or "us"), we value your privacy and are committed to protecting your personal information.

This Privacy Policy explains how we collect, use, store, and protect your information when you visit our website, request information, or use our services.

1. Who We Are

The Africa Safari Co LLC is a Texas limited liability company specializing in African hunting safaris, photographic safaris, luxury travel, wellness retreats, and related travel experiences.

Company Address

The Africa Safari Co LLC

15011 Hout Bay Rd

Streetman, TX 75859

Email: info@theafricasafarico.com

2. Information We Collect

We may collect information that you voluntarily provide, including:

- Name
- Email address
- Telephone number
- Mailing address
- Preferred travel dates
- Safari interests
- Travel preferences
- Information submitted through enquiry or quotation forms

- Communications you send to us

If you proceed with a booking, we may also collect information reasonably necessary to arrange your travel, such as passport details, emergency contact information, dietary requirements, or other travel-related information.

3. Information Collected Automatically

When you visit our website, certain technical information may be collected automatically, including:

- IP address
- Browser type
- Device information
- Pages viewed
- Time spent on the website
- Referring website
- General geographic location
- Cookies and similar technologies

This information helps us improve our website and user experience.

4. How We Use Your Information

We use your information to:

- Respond to enquiries
- Prepare quotations
- Arrange safari bookings
- Communicate before and after travel
- Improve our website and services
- Send newsletters or marketing communications (only where permitted or requested)
- Meet legal and accounting obligations
- Protect our business against fraud or misuse

We will only use your information for purposes consistent with this Privacy Policy.

5. Sharing Your Information

We do not sell your personal information.

Where necessary to provide our services, we may share relevant information with trusted third parties, including:

- Safari outfitters
- Lodges
- Hotels
- Transportation providers
- Professional hunters
- Travel insurance providers (if requested)
- Payment processors
- Professional advisers, accountants, or legal counsel where required

Information shared will be limited to what is reasonably necessary to provide the requested services.

6. Marketing Communications

If you subscribe to our newsletter or request marketing information, we may occasionally send updates about:

- Safari opportunities
- Special offers
- Travel inspiration
- New destinations
- Company news

You may unsubscribe at any time by following the instructions included in our emails or by contacting us directly.

7. Cookies

Our website may use cookies to:

- Improve website performance
- Remember user preferences
- Analyse website traffic
- Enhance the visitor experience

Most browsers allow you to control or disable cookies through your browser settings.

8. Data Security

We take reasonable administrative, technical, and organizational measures to protect personal information against unauthorized access, disclosure, alteration, or destruction.

However, no method of electronic transmission or online storage is completely secure, and we cannot guarantee absolute security.

9. Data Retention

We retain personal information only for as long as reasonably necessary to:

- Provide our services
- Meet legal obligations
- Resolve disputes
- Maintain business records
- Protect our legitimate business interests

When information is no longer required, it will be securely deleted or anonymized where appropriate.

10. Your Privacy Rights

Depending on where you reside, you may have rights regarding your personal information, including the right to:

- Request access to your personal information
- Request correction of inaccurate information
- Request deletion of personal information where appropriate
- Withdraw consent for marketing communications
- Request information about how your data is used

To exercise any of these rights, please contact us using the information provided below.

11. Third-Party Websites

Our website may contain links to third-party websites, including safari partners, travel providers, and other businesses.

We are not responsible for the privacy practices or content of those third-party websites.

We encourage you to review their privacy policies before providing personal information.

12. Children's Privacy

Our website is not directed toward children under the age of 13, and we do not knowingly collect personal information from children.

If we become aware that information has been collected from a child without appropriate consent, we will take reasonable steps to delete it.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Any changes will become effective when posted on this website.

Your continued use of our website after changes are posted constitutes acceptance of the updated Privacy Policy.

14. Contact Us

If you have any questions about this Privacy Policy or how we handle your personal information, please contact us.

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